



Our loyal guests may have noticed that we've arrived into 2026 with a little less noise than usual.

That quiet has been intentional.

Like so many in hospitality across the UK, we have been navigating an increasingly challenging landscape. Over the past months, we have taken the time we truly needed as a family and as a team to pause, reflect, and take stock, so that we could make thoughtful decisions that allow Hencote not just to survive, but to be sustainable for the future.

The reality is that hospitality is difficult right now, and we are not immune. It is demanding, unpredictable, and at times unforgiving. But it is also a world we choose to remain part of. Hencote is a very special place, and we feel incredibly privileged to have welcomed so many of you here over the years. Your support has never gone unnoticed.

However, we can no longer weather the same obstacles facing restaurants in Shrewsbury and beyond without making considered adjustments to how we operate.

Last year, we were delighted to host so many sold-out events, and through those moments, we recognised something important - a formula that truly works for us. Great wine, good food, and a warm, relaxed atmosphere. Hencote at its best: busy, vibrant, and thriving.

With that clarity, we have made the very difficult decision to move away from an unsustainable à la carte restaurant model and instead focus on delivering what our guests are telling us they value most, well-organised events and memorable experiences set in the heart of our beautiful vineyard.

This decision has not been taken lightly. We remain fully committed to honouring our existing guests, bookings, and obligations, and to caring for our team as we move forward.

We want to reassure our guests that Hencote will continue to organise and warmly welcome visitors for wine tasting experiences, special dining events, weddings, and private or corporate events.



We will continue to host our popular Bottomless Brunches, welcome Word of Mouth events, and mark seasonal celebrations such as Valentine's, Mother's Day, Ascot, Christmas and New Year's, to mention but a few.

These occasions remain central to who we are and what we love to do, and we look forward to sharing many more memorable moments with you here at the vineyard.

We hope you will join us for the next phase of Hencote's evolution.

As Darwin observed, survival belongs to those who are able to adapt.

Thank you for being part of our journey. Past, present, and future.

The Hencote Family